

## **PR & Advocacy Report November 2003**

The PR & Advocacy committee consists of Chairperson Susan R. Wagner, along with members Karen (Schmidt) Yother and Kari Wilson.

The goals of the committee are to be of assistance to all ILA committees with regards to advocacy and Public Relations for the library community.

The past year we have accomplished the following:

- Maintained the PR & Advocacy website <http://www.nicon.org/advocacy>
- Worked with the Legislative committee as needed.
- Ordered & distributed pens with ILA logo to conferences and legislators
- Worked closely with the Annual Conference Committee with regards to:
  - Spring Teaser
  - Pre mailer
  - Fall registration packets
  - Conference website
    - Included entire packet online (material updated as needed)
    - Conference evaluation form online (both mail-in & online submission)
  - Fall conference
    - Programs
    - Signage
    - Notepads