

Idaho Library Association

## **Web Master's Report**

4/8/03

### ***Sponsors Splash Page***

In March, a splash page presenting ILA corporate sponsors and information on corporate sponsorship was posted to the web site. ILA Membership Committee Chair Anne Abrams hopes to promote corporate sponsorship through this page.

### ***Regional Spring Conference Pages***

Teri Ann Arion left the University of Idaho at the end of January. She had maintained the Regional Spring Conference pages on the ILA site. Since she was unable to find a replacement, current ILA web master Michael Samuelson has assumed the responsibility of maintaining those pages until an interested party is found.

### ***ILA Book Award Web Site***

Rhett Markham from Marshall Public Library has agreed to maintain the ILA Book Award web site, as that duty was surrendered by Teri Ann Arion in January.

### ***Use of PDF Implemented***

The use of PDF (Portable Document Format) files has been instituted on the ILA web site. PDFs have become ubiquitous on the web. The Adobe Reader needed to download and view PDF files is free, and a link to the Adobe download page is placed on every ILA page that links to a PDF. PDF files benefit the ILA web site by allowing the web master to quickly post documents received in file formats such as MS Word or Publisher in a universal format that preserves the look of the original.

On the whole, the use of PDFs has been successful. Some individuals have experienced difficulties with specific files, but workaround solutions have been implemented in these cases. PDF files take longer to download than HTML files, but since PDFs are not used for navigable pages but instead for end documents such as meeting minutes and scholarship applications, the impact of these download times is minimal.

Users of the ILA web site seem to have accepted the format. No complaints have been heard. Time permitting, a short survey of two to three questions addressing the issue of PDF use on the web site may be instituted to gather feedback.

Michael Samuelson  
ILA Web Master