

Registration

_____ ILA Member	\$25.00
_____ Non-ILA Member	\$50.00
_____ Half-day (lunch not included)	\$15.00

Name

Library Address

City/zip

Phone

Email

Please mail your registration form by March 17th.
Late registrations or at-the-door add \$5.00.

Mail this form with your check
(payable to ILA REGION 4) to:

Laura Burnett
Jerome Public Library
100 East 1st Avenue
Jerome ID 83338

Afternoon Schedule

1:30-2:25

Session 3

A Movable Feast: A Veritable Cornucopia of Books for Readers of Every Taste Explore the commonalities of food and books. Our three-course presentation will show you how to pair these two sensual delights. Plus, take an interactive quiz to determine your taste! Presented by Jennifer Hills and Beth Twitchell. Beth and Jennifer are Reading Empowerment Coaches (otherwise known as Reference Librarians) at Twin Falls Public Library. Jennifer has BS degrees in English and History from Idaho State University and earned her MLS at the University of Arizona. She has taught high school in three states. Beth has never lived anywhere out of Idaho. She graduated BYU Idaho with a bachelor's degree in History. Beth practically grew up in a library and got her first "real" job at Twin Falls Public Library.

Outreach, Partnerships, and Your Library Ever wonder how to start an outreach program? How does one form partnerships with community organizations? Bill Harmer (today's keynote speaker) will show you how to get an outreach program started and how to form effective partnerships with businesses and groups in your community so that with help from the community, your library can truly reach its fullest potential.

Read to Me @ your Library Meet the team that supports Idaho libraries — including school libraries, in their efforts to ensure that children enter school ready to learn and maintain a life-long love of reading. In this session you'll learn about Read to Me resources, as well as how to partner with your local public library on such programs as Summer Reading, Every Child Ready to Read family workshops, First Book, Family Reading Week, and Jumpstart. Presented by Staci Shaw and Peggy McClendon. Peggy has worked at ICFL since 1985 and has coordinated summer reading since 1993. In 1997 she helped develop the Read to Me program. Her educational background is in social work. Staci is a projects coordinator for Read to Me at ICFL, developing and coordinating early literacy programs throughout the state. She taught in the classroom for fifteen years before becoming an instructional coach for teachers. She earned her master's degree in Education, Curriculum and Instruction.

Copyright for Public Libraries Can you show a movie in an open area of your library? Can you make backup copies of digital media? We'll review the basics of copyright law, accepted practices, and information links about the use of print and digital materials in public libraries. Presented by Steve Poppino. Steve has been the Reference Librarian at CSI since 1983. In addition to getting to look up nifty stuff, he teaches several courses in CSI's Library and Information Science program, serves as the treasurer for ILA, and is a member of the LiLI Steering Committee.

2:30 Visit With Vendors

3:00-3:55

Session 4

Copyright for School Libraries "It's educational. So it must be fair use!" Maybe. Sometimes. We'll review copyright basics, what's "fair", and the role of the school librarian in educating her faculty and administration. Presented by Steve Poppino, whose information appears in the previous session description.

Easy Book Making Learn to make an easy sewn-together journal in this interactive class. We will use simple, easy to find materials and everyday tools to make a classy book worthy of your best stories. Presented by Leslie Twitchell. Leslie is a reference librarian at the David O. McKay Library at BYU-Idaho. When she is not answering cool reference questions asked by students, she organizes exhibits for the McKay Library. She learned to make books by joining a book arts group, taking a class on campus, and reading books about book making. Her pop-up book about Idaho was included in the traveling exhibit "The Booker's Dozen, 2008."

Gadget Lab What are those little things and why do they want to plug them into our PACs? Discover and play with the gadgets. Tina Cherry, Angie Roberts and a young crew want to show you what their devices can do. Bring your cell phone and discover amazing powers in your own gadget! You will leave this session with food for thought about how the future of gadgets will impact and shape the future of library services. Angie and Tina work with children and teens respectively at Jerome Public Library.

ILA 2009 Region 4 Conference



**March 31
Taylor Building
CSI Campus**



at-a-glance



8:00 A.M. Registration and exhibits open
Continental breakfast will be served.

8:30 A.M. Keynote address

9:30 A.M. Session 1

10:30 A.M. Vendor time and Drawings

11:00 A.M. Session 2

12:00 Lunch

1:00 Speed Networking

1:30 Session 3

2:30 Vendor time and Drawings

3:00 Session 4

4:00 See you next year!



Morning Schedule

9:30-9:55

Session 1

Power Player How to develop school librarian and teacher partnerships — In this session you'll discover how to develop a memorable message to sell your teachers on your value as a team member. Presented by Sonja Humphries and Anne Abrams. Anne develops grassroots marketing efforts focused on creating visibility for libraries on the local and statewide level in her role as Marketing and Advocacy Consultant for the Idaho Commission for Libraries. Sonja Humphries is certified in El. Ed., and Educational Media. She has 7 years of teaching experience and 3 years of librarianship experience. Currently, she participates in school-wide improvement at Jerome Middle School as a member of the Literacy focus group, and advocates instructional partnerships one teacher at a time.

Funding Fundamentals: Increasing Support for the Library in YOUR community Incorporating information from the 2008 OCLC report "From Awareness to Funding: A study of library support in America", this interactive class allows participants to explore common misconceptions about who supports their local library and why. Presented by Sue Walker and Erin McCusker. Erin has been with ICFL since 2003. She supports librarians, library staff and trustees as they provide the best of library service for their communities. Sue is a library consultant at ICFL and focuses on increasing library services and programs to underserved adults, including those served by the Talking Book Service.

True Stories: Practicing Oral History in Idaho The lives of ordinary people contain romantic and funny moments, frightening incidents, breathtaking escapes, and sudden twists of fate. Would you like to save community stories for future generations? Kathy Hodges will lead a discussion about memory and story, and explain some of the basics of organizing an interview project, including questions, using digital recorders, transcribing, and preparing finding aids. She will use examples from a recent project conducted in Jerome. Kathy has an MA in history from Boise State. She has been the oral historian at the Idaho State Historical Society since 2006, and has worked with local historians in Idaho for nearly thirty years.

10:30 Visit With Vendors

11:00-11:55

Session 2

Consortium for Schools Why would a school library want to join a consortium with public libraries? What are the benefits? And the burning question, how much will it cost? Presented by Julie Woodford and Sharon Kimber. Gina Persichini and Erin McCusker from the Idaho Commission for Libraries will be on hand to cover topics such as how consortiums function and grant funding possibilities. Julie and Sharon are the directors of Burley Public and DeMary Public Libraries respectively. They are also the founding members of the new LIBRI (Libraries by a River) consortium.

Measuring for Results: Making Library Dreams Come True How is your library doing? What you don't know limits your ability to grow and serve your patrons. In this session you will learn how to measure the effectiveness of your programs and gain valuable tools that will help turn your plans and dreams into reality! Presented by Benjamin Marchant. As a career city manager, Ben specializes in budgeting, strategic planning, performance management and business development. He holds a master's degree in Public Administration and has served in local government for ten years. He is currently City Administrator of the City of Jerome.

Go Green @ Your Library! This session will show libraries how to take a green, earth-friendly approach to library management. Facts, ideas, and benefits of green living will be introduced. Angela Roberts is the Children's Programmer at Jerome Public Library. She holds a BS in Botany and another in Conservation Restoration Ecology. She was raised with a grassroots approach to life, volunteering for recycling programs, farmers markets, and environmental political movements.

12:00 Lunch

1:00 Speed Networking

Guest Speakers

Keynote Address

Bill Harmer

Hailing from the Best Small Library in 2008, Bill Harmer is head of adult services at Chelsea District Library in Chelsea, Michigan. He has been named one of Library Journal's "Movers and Shakers" for 2009. Bill created the Rock & Roll Library Tour, bringing live music to libraries all over America since 2005. Bill conducts workshops and gives presentations around the country on topics including outreach, programming, and senior services. He received his MLIS from Wayne State University. Bill is co-founder and principal of the Black River Group, which brings innovative programming and staff training to libraries. Mr. Harmer will share his expertise in planning and delivering innovative library services to one of today's fastest growing demographic groups — older adults.

Luncheon Speaker

Anthony Doerr

Author Anthony "Tony" Doerr, Idaho's Poet Laureate, was born near Cleveland and has lived in Boise since 2000. He attended Bowdoin College in Maine and earned an MFA in Writing, with a concentration in fiction. Before and after college, he travelled to Alaska, New Zealand, Kenya and the Windward Islands. His book, *The Shell Collector: Stories* has gone through five printings in cloth and three in paperback, and was a New York Times Notable Book of 2002. It was also an American Library Association Outstanding Book for 2003. Another of Doerr's works, *About Grace* was a Book-of-the-Month Club's top five novels of 2004. Doerr received the New York Public Library Young Lions Award, and first place in the Barnes and Noble Booksellers Discover Prize for Fiction. He was awarded an NEA Fellowship in writing, the Hodder fellowship from Princeton University, and the Rome Prize, awarded by the American Academy of Arts and Letters.