

**Idaho Library Association  
Advocacy and Public Relations Committee  
Update for the November 2005 Board Meeting**

Current committee members include:

Linda Brilz, Boise Public Library  
Steve Poppino, College of Southern Idaho  
Lori Bonner, Weippe Public Library  
Jillian Subach, Meridian Library District

An annual report was submitted on September 15, 2005, outlining the purpose, efforts, and accomplishments of our committee to date. Please see [www.idaholibraries.org](http://www.idaholibraries.org) for that report.

Since that report, we have a few items to bring to your attention. Our committee began earnest work on a few initial projects, and they are the following:

- A weekly advocacy tip is posted to LibIdaho every Wednesday, and later archived on the Advocacy/PR Committee page of our ILA website. These tips are one or two sentences in length, and work to offer a quick bit of advice, or food for thought, when spreading the word about your library.
- A collection of Idaho library stories, sent by librarians, to share their success with advocacy efforts. These stories will be archived on the ILA webpage as well, and continually collected.
- Plans for training sessions/workshops at each chapter conference, any additional conferences, and annual ILA as well. We are currently working on a piece to present to the youth librarians at the Read-To-Me event in February 2006. Plans exist to collaborate with the Legislative Committee for the Southwest Chapter conference in April 2006. Southeast Chapter will have a program in April 2006 as well.
- We're looking closely at ways to gather library stories from the public, to further establish the connection between our services and the outcomes (not outputs) that result from this. More details to come on this very soon.

All committee members are active and excited about the above projects, and we welcome your suggestions and input. Member contact information can be found on the ILA webpage. For any additional information regarding this report, please contact Jillian Subach at 208-888-4451 or [jillian@mld.org](mailto:jillian@mld.org)