

Past President's Report  
 November 18, 2005  
 Barbara C. Greever

ILA Strategic Plan 2004/05 Report Card

Goal 1: Encourage and maintain a vital and active organization and membership.

Objective 1: Increase general paid membership by 10%	2004 personal memberships: 427 2005 personal memberships: 386
Objective 2: Identify, nurture, and support new leadership in ILA. 1. Recruit annually at least five new people to be actively involved in ILA	yes
Objective 3: Launch a marketing campaign to increase trustees and friends attendance at the annual conference to 30 in 2005.	2004 conference attendance: 12 2005 conference attendance: 7 Not everyone who registered indicated their division.
Objective 4: Increase Trustees and Friends membership from 95 to 110	2004 memberships: 96 2005 memberships: 94
Objective 5: Increase institutional membership to 3	2004 memberships: 22 2005 memberships: 10
Objective 6: Sell 5 corporate memberships	2004 memberships: 3 2005 memberships: 2

Goal 2: Advocate and promote Idaho's libraries.

Objective 1: Increase awareness of the library community and its issues among elected officials, especially the Governor and the Legislature and its leadership.

1. Increase attendance at the ILA Legislative Breakfast to 50% of the Legislature in 2005	2004 attendance: 40% 2005 attendance: 37%
2. Give legislators, legislative leadership, and the Governor a small gift each session, such as a book, from the Association that will provide a positive relationship with Idaho Libraries	Governor and legislative leadership: <i>Traplins: Coming Home to Sawtooth Valley</i> by John Rember (2003 ILA Book Award winner) Legislators: <i>One Winter in the Wilderness</i> by Pat Carey Peek (1998 ILA Book Award winner)
3. Promote legislative orientations/open houses in libraries across the state	2005 open houses: three reported
4. Promote membership involvement with the Legislative Committee by seeking members from each region of the state ...	All regions represented
5. Promote legislative education by providing an all-conference program with	2004 conference: yes 2005 conference: yes

guest legislators that has no conflicts on the program each year at the annual conference.	
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Goal 2: Advocate and promote Idaho's libraries.

Objective 2: Make more members aware of ILA activities.

1. Promote the annual fall conference ...	Yes: LibIdaho, conference mailing.
2. Introduce the Legislative Advisor to the membership at each ILA annual conference, and at as many regional conferences as possible each year; in 2005 at three regional conferences	2005 annual conference: no, had other commitment 2005 regional conferences: 3, 5&6
3. Schedule an ILA Board member or officer to welcome participants at all the regional conferences ...	2005: all

Goal 2: Advocate and promote Idaho's libraries.

Objective 3: Increase membership participation in advocacy activities and training opportunities.

1. Recommend an advocacy speaker/program for the annual conference	2005: one advocacy program at the conference
2. Invite the Legislative Advisor to present a program with local legislators at the regional conferences.	Region 3: co-presented a session on influencing the Legislature. Region 5&6: presented a session on charting Idaho legislation. Neither presentation included legislators.

Goal 2: Advocate and promote Idaho's libraries.

Objective 4: Increase members' use of the ILA web site and LibIdaho as an advocacy resource

1. Identify library issues of interest and post to the ILA web site	yes
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Goal 2: Advocate and promote Idaho's libraries.

Objective 5: Recognize and promote library champions, friends, and advocates critical to libraries in Idaho.

1. Promote the ILA book award, providing a cash award of \$500 to the author(s) of a single book and an optional Honorable Mention to a runner-up.	yes
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2. Recognize and select an Idaho Legislator of the Year, Trustee of the Year, Friend of the Year, Public Library of the Year, and Librarian of the Year as appropriate.	yes: Friend, Librarian, Special Services, Trustee, and Youth Services Librarian of the year.
3. Solicit nominations and select recipients for the Idaho Library Association scholarship and the Gardner Hanks Scholarship.	yes
Recognize outstanding leadership and contributions to the Idaho library community with lifetime membership award	None awarded in 2005

Goal 3: Promote intellectual freedom for all Idaho residents

Objective 1. Continue to advocate for open access to information for all Idaho residents.

1. Attempt to have at least one member of the Intellectual Freedom Committee from each type of library (academic, school, public, government, special).	attempted: yes Types represented: academic, public, special/governmental
2. Develop the Intellectual Freedom web page on the ILA web site to act as a portal and resource for information concerning intellectual freedom	additional information added
3. Continue to develop the Intellectual freedom Speaker's Bureau. Try to have at least one speaker in each library region in Idaho.	no progress
4. Monitor regional and national intellectual freedom issues and inform the Idaho library community through postings on LibIdaho	yes
5. Recommend a program/speaker/roundtable for the ILA annual conference	2005 conference: Roundtable; one session which included Intellectual Freedom issues (notes in the cataloging record).
6. Help regional conference develop programs on IF issues.	Region 2: Michael Greenlee gave a presentation on the PATRIOT Act, and policy development
7. Submit an article for publication in the <i>Idaho Librarian</i> .	no

Goal 3: Promote intellectual freedom for all Idaho residents.

Objective 2: Support Idaho's libraries and library staff on intellectual freedom issues.

1. Host at each annual conference at least one fundraiser for intellectual freedom.	2004: yes; \$1,485.50 2005: yes, \$2,280.00
2. Update the Intellectual Freedom Handbook (posted on the ILA web site) as needed.	Evaluated; updating not needed
3. Provide, upon request, counsel to libraries and library staff facing challenges related to intellectual freedom.	yes
4. Develop and distribute electronically information packets on "Banned Books Week" each year by Sept. 2005.	yes
5. Develop guidelines for the appropriate use of monies in the Intellectual Freedom fund.	no
6. Investigate training for Intellectual Freedom Committee members on how to respond to a request for assistance during an intellectual freedom challenge.	Investigating, but no training program at this time

Goal 4: Provide opportunities for continuing education and information communication for members.

Objective 1: Increase membership participation in ILA's continuing education events.

1. Organize and conduct an annual conference that meets the professional development needs of the membership.	2004 conference registration: 205 2005 conference registration: 188 (48 + 140) (includes registration for preconferences)
2. Sponsor annual regional conferences, which provide continuing education and professional development opportunities for attendees.	2005 Region 1, no conference Region 2, conference registration of 101 Region 3, conference registration of 100 Region 4 unreported Region 5/6, conference registration of 121

Goal 4: Provide opportunities for continuing education and information communication for members.

Objective 2: Provide four or more informal opportunities for the membership to discuss library issues and concerns each year.

1. Organize a series of round tables or	yes
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interest groups on topics of general interest at the annual conference	
2. Organize a welcoming activity for new members and first-time attendees at the annual conference.	2005: New members round table
3. Continue to maintain a web site, and review it on a continuing basis	(Sept 2004-Aug. 2005 = 112,294 web page views.) Nov. 2003-Aug 2004 = 83,622 Nov. 2004-Aug 2005 = 95,658 14% increase
4. Continue to publish the Idaho Librarian online.	yes
5. Use the web site and the LibIdaho discussion list to encourage communication, continuing education and recruitment.	yes. Addition of divisional mailing lists further encourages this.

Goal 5: Support and encourage collective activities to improve library services and resources.

Objective 1: Enhance and enrich access to electronic information resources that provide information services to Idaho's libraries.

1. Provide testimonials to the Legislature as needed to support the expansion of the Idaho State Library's LiLI-D service	yes
2. Support the Idaho State Library's LiLI Advisory Board and its statewide plan for networking by providing testimonial support and encouraging participation as appropriate.	yes
3. Encourage members to provide letters of support for grants.	unknown

Goal 5: Support and encourage collective activities to improve library services and resources.

Objective 2: Increase awareness of technological advances and service trends in the Idaho library community.

Appoint an ad-hoc committee for 2004/05 to investigate the feasibility and possible mechanisms for 1. Place appropriate articles and web links on the ILA web site; 2. Develop a list of speakers; 3. Encourage the membership to post technology news	Did not appoint.
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on LibIdaho.	
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Goal 5: Support and encourage collective activities to improve library services and resources.

Objective 3: Foster knowledge, skills, and abilities of Idaho library staff by providing educational opportunities on technology topics.

1. Offer appropriate educational programs at annual and regional conferences. It is strongly recommended that each conference have at least one technical session	2005 annual conference: yes  2005 regional conferences: yes, at Regions 2, 3, 5&6. Region 4 unreported.
3. In the course of reviewing the Continuing Education committee, consider the feasibility of including a technology specialist on the committee, as well as the identification, development, and dissemination of model technology training programs for library users	Technology-related programs are included in the overall responsibilities of the committee. Since technology is integral to all that we do that it doesn't make sense to make it a separate topic.

Goal 5: Support and encourage collective activities to improve library services and resources.

Objective 4. Assess the interest and need of the ILA membership for collective activities.

1. Determine what structures and mechanisms are currently in place with regard to coordinated collection development, virtual reference, LILI, digitization projects, community and library cooperation, and Idaho bibliography	done
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Goal 6: Model best practices for the ILA Executive Board.

1. Provide an orientation for incoming officers and committee chairs at the October ILA Board meeting preceding each annual conference	2004: yes 2005: yes
2. Evaluate October 2004 transition activities for the Board, including new officer orientation	done
3a. Review the Continuing Education Committee and its charge	done

3a. Review the Public Relations/Advocacy Committee and its charge	done
3b. Review ILA policies/procedures to ensure that documentation has kept pace with practice. Make changes to the policies/procedures, and approve at the April 2005 Board meeting.	done
4. Evaluate the Oct. 2004 training session for the 2005 conference chairs, and plan training for the 2006 chairs.	done
5. Evaluate (and revise, if necessary) the ILA Regional Conference Planning Handbook on an annual basis.	2004: done 2005: done
5. Survey the Idaho library community about the Regional spring conferences.	done
6. Revise the ILA Annual Conference Manual during 2004/05. Draft revision due April 2005.	Expected Nov. 2005
7. Update the strategic plan on an annual basis.	done
7. Annual reports by officers and committee chairs (due Sept. 15) should reflect progress toward meeting the goals of the strategic plan.	done
7. Budget requests (due Nov 1) should be based on activities in the strategic plan.	November 2004: done