

Idaho Library Association Conference
 Linnea Marshall, Exhibits Chair, Preliminary report
 to the ILA Executive Board Meeting
 October 7, 2006

Participation

Twenty-five exhibitors occupied twenty-eight booth spaces in the exhibits area this year. Although we filled all the exhibits area available, we had slightly fewer exhibitors than in previous years. The square footage available for exhibits was less than in the previous two years: we had five fewer spaces than last year and seven fewer than in 2004.

2002	2003	2004	2005	2006
Oct. 2-5 Boise Grove Hotel	Oct. 1-4 Post Falls WestCoast Templin's Resort	Oct. 6-8 Boise Double Tree Hotel Boise-Riverside	Oct. 5-7 Pocatello Red Lion	Oct. 4-7 Moscow Best Western University Inn
32 vendors	26 vendors	26 vendors	28 vendors	25 vendors
		4,560 sq. ft.	3,712 sq. ft.	3,516 sq. ft.

We tend to have a high rate of returning exhibitors at our conferences. This year all but one of our exhibitors had participated in our conference before.

Expenses

The expenses for mailing out 232 invitations to exhibitors were \$169.45. The pipe and drape was set up by Design Events of Coeur d'Alene and cost \$2,100.00. Since I live in Moscow, ILA was saved the expense of paying for a hotel room for me during the conference. This brings the expenses for exhibits to \$2,269.45.¹

Income from registration fees

Our exhibitors this year paid \$9,925 in registration and extra booth space fees. This year we provided the vendors with one box lunch each on Thursday and Friday as part of their booth package. Vendors also paid a total of \$88 to attend Thursday's dinner and for additional box lunches. Our total income for registration and meals came to \$10,013.

Sponsorships

Five vendors provided us with sponsorship money (including one vendor who remained a sponsor despite having to withdraw from participation due to a scheduling conflict). The total amount we received from our sponsors is \$1,600. This is more than we've received in the two previous years.

Net income

The combined total of registration fees and sponsorships is \$11,613. Subtracting the expenses results in a net income this year of \$9,343.55, which is similar to the net income from exhibits last year. All in all, the levels of participation and net income for our exhibits this year are comparable to the previous two years.

¹ The figures provided here are preliminary and the amounts given in the final report presented to the Board in November may be slightly different.