



IDAHO LIBRARY

Dear ILA Board:

I am pleased to give you an update on the membership committee's work for this year. So far this year, here were we are with our target goals:

1. Increase general paid membership by 9 percent (21 members) from 209 to 230. **We have 242 general paid members.**
2. Recruit 50 new members. Send thank you letter to 2003-new members.
We have 53 new members.
3. Increase Trustee & Friends membership by 5 percent (9 members) from 161 to 170. **We have 94 trustee & friends member, 55 percent of our goal.**
4. Increase Trustee/Friends annual conference attendance from 16 to 25
5. Launch a marketing campaign to increase new member annual conference attendance. **We have sent Friends & Trustees postcards asking them to attend.**
6. Increase institutional revenue by 6 percent (2 members) from \$2100 to \$2250. **We have 19 institutional members, 63 percent of our goal.**
7. Sell/renew five corporate memberships with projected revenue of \$1000.00.
We have 3 corporate members and \$600 in revenue.
8. Increase membership revenue by 9 percent from \$16,769 to \$18,415
To date, membership revenue is \$14,464, 79 percent of our goal.
9. Report to the board on results November 2004



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