

Idaho Library Association  
Membership Committee Report – October 2006  
Nancy Sprague, Chair

ILA membership numbers are on the upswing this year – with increases reported in all categories of membership.

Here are the latest membership statistics we've received for 2006:

Personal memberships: 457  
Public: 225  
Academic: 67  
Ed. Media: 52  
Trustees, Friends: 113

Institutional Memberships: 24  
Public: 16  
Academic: 8

Corporate Memberships: 4

The Membership Committee focused our efforts this year on making it easier for members to join or renew. We updated the membership forms on the ILA website and sent out 720 personal membership brochures in January. Renewal reminders were mailed out later in the spring.

In February we sent out letters and institutional application forms to all public, academic, and special libraries in Idaho. To recruit more corporate members, we worked closely with the Exhibits Chair, Linnea Marshall. New incentives, such as free ads in the annual conference program, were offered to corporate members. The corporate membership forms and letters were mailed out with the annual conference exhibits information in March. The ILA website was updated with the logos of new corporate and institutional members.

I'd like to thank committee members Lynne Bidwell, Barbara Greever, and Linnea Marshall for all their work. We also received lots of help from Pam Bradshaw and Michael Samuelson.