

Co-Chairs ILA Membership Committee
Linda Brilz Glenna R. Rhodes
Youth Services Librarian Electronic Resources Librarian
208-562-4001 208-384-4442
lbrilz@cityofboise.org grhodes@cityofboise.org

Boise Public Library

Memo

To: ILA Board
From: Linda Brilz and Glenna Rhodes
Date: November 6, 2006
Re: ILA Committee Membership Report November 2006

1. We submitted our budget to Steve Poppino October 25, 2006.
2. We requested an increase of \$200 from last year's budget of \$2100. This increase is to support new activities, which we hope will keep the membership numbers increasing.
3. An initial meeting of co-chairs produced the following ideas, which we will discuss further during the next quarter and prioritize in terms of feasibility and the ability to increase membership.
 - a. Set up electronic payment system for online membership applications.
 - b. Attempt to increase membership by identifying benefits of membership.
 - c. Create a catch phrase or slogan
 - d. Offer contests and incentives to join ILA and encourage co-workers to join.
 - e. Redesign brochures using slogan.